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## **PRESS RELEASE**

### **Lund-based LYYN gets a flying start**

#### **Augmenta Venture Partner becomes major shareholder in LYYN AB**

Augmenta and partners invest 1,000,000 SEK in technology company LYYN AB in Lund, who have developed and applied for patent for an advanced software, LYYN V.E.T. (Visibility Enhancement Technology). LYYN V.E.T gives improved visibility in poor weather conditions such as fog, haze, snow, rain, sandstorms, under water and in the dark.

The software has many application areas where good visibility through video and camera based systems are important. Prioritized business areas are surveillance systems, underwater technology, the automobile industry, and medical technology, but many other industries have shown an interest LYYN V.E.T.


LYYN does not currently develop any of its own products. It licenses LYYN V.E.T. to other companies who develop products. "The company is involved in advanced discussions with several potential customers and is at the edge of a major breakthrough". Says Mats Cremon at Augmenta Venture Partners, newly appointed chairman of the LYYN board.

Even though the invested sum is not large Mats Cremon calculates that it is enough to build a robust company". It always takes a large investment to break through with a new technology, but if LYYN succeeds the potential is enormous. I can confidently look forward to several exciting years with LYYN" concludes Mats Cremon.

#### **LYYN moves in to Ideon Innovation in Lund**

Ideon Innovation is one of Lund's three incubators. An incubator offers a dynamic process for developing people, business and companies. The incubator provides entrepreneurs with active and adapted management support, financial, technical and commercial network and a creative environment in which to expand, together with office services.

Ideon Innovation performs an evaluation on all companies wanting to become tenants which is designed to attract companies with a large market potential. Everything is evaluated from technical basis, business plan and the expertise of the entrepreneurs. LYYN is one of six new companies that have passed through the eye of the needle.



*LYYN AB is a technology company with its roots from Lund University and Malmö University Hospital (MAS)). Many years of research in medical technology form the basis of LYYN's technology. LYYN's primary markets are ophthalmics, security and surveillance, and off-shore.*

*LYYN Visibility Enhancement Technology (V.E.T. )"cleans" digital images and video, either in real-time or by processing saved material. With the help of this "cleaning" visibility is improved in mist and fog, snow, dust sand, darkness, etc.  
You can find many examples of stills and video shots on our homepage, [www.lyyn.com](http://www.lyyn.com). Check out our site as seeing is believing!*

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